

S101/1

GENERAL PAPER PAPER 1

August 2025.

2 2/3 hours.

BUWAYA SENIOR SCHOOL EXAMINATIONS BOARD.

Uganda Advanced Certificate of Education

S.5 END OF TERM I EXAMINATIONS 2025.

GENERAL PAPER Paper 1

2 hours 40 minutes

INSTRUCTIONS TO CANDIDATES:

The total time of 2 hours 40 minutes includes ten minutes for you to study the questions before you begin answering.

Answer four questions which must be chosen as follows: Three questions from section A and one question from section B.

You are advised to divide your time equally between the four questions.

All questions in section B carry equal marks.

Any additional question(s) answered will not be marked.



SECTION A

1. The members of one of the companies where you happen to be the Managing Director are too green about what effective communication is. They often think that it is merely talking to someone or airing out one's ideas, opinions and feelings. You decide to inform them the true meaning of effective communication. Inform them what it entails.
2. Communicators usually use different media to effectively reach their messages to the target audiences. It can be a telephone, television, a radio to mention but a few. This depends on the location and the kinds of individuals one is communicating to. You have now realized that most of the employees in your company do not have a know of how important the media is in communication in our contemporary societies. Using your knowledge of communication, inform them the values of media in communication.
3. Communicating to members of the organization helps the company a great deal. In order to achieve this, the communicator has to be effective. This will enable them achieve their set goals. You have been tasked by your colleague to give him a clue on why people need to be effective in communicating. Explain to him the purpose of effective communication in an organization.

SECTION B.

4. The government of Uganda has organized different presentations during the World's AIDS Day in which the best presenter would be rewarded. The presentation on the theme, "Living Positively with HIV AIDS" would be entirely based on either a poem, a speech, a skit or a story. You are chosen as the best presenter in your company. Using jargons, style and register, write what you would present that day.
5. You are the chairperson of ABC company and you plan to hold a meeting that discusses the behaviors of members in your company. However, almost all the members of the company do not know yet what your plan is. You decide to communicate to them to let them know the slate for the meeting and the issue to be discussed. Communicate to them using an appropriate media.

*****END*****

